

COALITION COMMUNICATION: LOCAL GOVERNMENT



LATEST UPDATES

COVID-19 Vaccine

Ohio's first shipments of the COVID-19 [vaccine](#) have arrived in Ohio. Shipments were delivered to [10 prepositioned hospital sites](#) based on geography, population, and ultra-cold storage capacity.

Healthcare workers caring for COVID-positive patients are the first to begin receiving vaccinations as part of Ohio's [Phase 1A distribution](#). A scaled launch of vaccinations at Ohio nursing homes began on Friday, Dec. 18.

Local health departments are expected to begin receiving shipments of the vaccine during the week of December 28. [The Ohio Department of Health issued guidance to health departments on vaccine prioritization.](#)

Right now, vaccine supplies are limited and not yet available for the general public. Vaccine prioritization for [Phases 2, 3, and 4](#) are still being developed by the Ohio Department of Health.

A new vaccination dashboard is now available at coronavirus.ohio.gov. The dashboard tracks the number of people vaccinated and is sortable by demographic and by county.

Other Updates

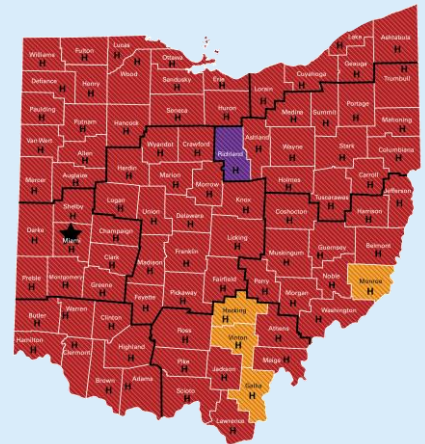
The majority of students in Ohio K-12 schools are currently learning remotely. Approximately 45% of students are fully remote; 28% are attending school in-person full-time; 26% are a hybrid of both.

Ohio's 10 p.m. to 5 a.m. curfew remains in effect until at least January 2.

KEY STATISTICS

Data as of 12/17/2020

Public Advisory System



21-Day Trends

New Case Trend



New Hospitalization Trend



SUGGESTED SOCIAL MEDIA POSTS

#COVID19 is unpredictable – take it from these Ohio nurses who have seen it firsthand. Please help #SlowTheSpread by staying safe.

<https://youtu.be/mqKJnYOqIpl>

Ohio's #healthcare heroes, who work tirelessly every day to keep our communities safe, need our help. You can help in the battle against

#COVID19 by:

- Wearing a mask
- Avoiding gatherings
- Washing your hands
- Practicing social distancing
- Celebrating safely

#MasksOnOhio

This holiday season, spread joy - not #COVID19. Ideas for celebrating safely bit.ly/OhioHolidayGuide #InThisTogetherOhio

#MasksOnOhio #StaySafeOhio

TALKING POINTS FOR YOU

Vaccines are now being distributed in Ohio, but they are not yet available to the general public. Ohio is taking a phased approach at vaccine distribution – beginning with the healthcare workers who are interacting with COVID-19 patients every day.

The state is still working to determine when the vaccine will be made available to the general public. Until then, citizens should continue practicing safety measures such as social distancing, mask-wearing, and hand washing. You are encouraged to stay home as much as possible and to avoid interacting face-to-face with those outside of your household.

The end of December is a very critical time in the fight against the coronavirus. It's critically important that citizens celebrate safe and celebrate small. Remember – not everyone shows symptoms of COVID-19, and it's possible to get the virus from family and friends.

By sacrificing big gatherings and large family get-togethers in 2020, we all have a better chance of celebrating together in 2021.

Please use these talking points and social media posts to help amplify the message about the importance of slowing the spread of COVID-19. High spread impacts the health of your employees and the public. Encouraging safe practices will help slow the spread in your community.

RESOURCES

HASHTAGS TO USE

#InThisTogetherOhio

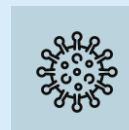
#MasksOnOhio

#StaySafeOhio

#ResponsibleRestartOhio



[NEW: Vaccine Dashboard](#)



[Case Demographics](#)



[When You Are Sick Checklist](#)



[Economic Resources](#)



[Mental Health Resources](#)

WAYS YOU CAN HELP

- Post on social media to describe how you are working to keep your employees and customers safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- Submit Letters to the Editor to local news outlets that support the “COVID-19 Key Messages.”
- Participate in local media/radio interviews to support “COVID-19 Key Messages,” and help showcase how you and your colleagues in the industry are supporting Ohio’s Responsible restart.
- Film PSAs from law enforcement leadership using the messaging outlined in this document. Send them to others who will post them on websites/social media.
- Develop a COVID-19 Resource page for your website and share that page on social media using the suggested hashtags.
- Utilize local speaking opportunities and virtual meetings to reiterate the messaging in this document.
- Send out regular communications to your network and ask members to post personal messages on social media. This could include a regular newsletter or message to your organization.
- Leverage relationships with “local celebrities” and ask them to promote your efforts as well.

KEY MESSAGES

We can control the spread of COVID-19 through what we do every single day.

WEAR A MASK



WASH HANDS OFTEN



SOCIAL DISTANCE



It is still recommended that you stay home as much as possible. Work from home if you can.

HELP US HELP YOU!

We want to help you communicate with community members, staff, and others in your circle of influence. If you need assistance or have suggestions for Governor DeWine’s Local Government team, please contact Jill Del Greco at 614-420-6954 or jill.delgreco@governor.ohio.gov.